

Ahoy Everyone!!!

I've told some of you that I have been working on a NEW Web Page for the Island Rover Foundation web site---- and EDUCATIONAL Page ---and now it is time to get feed back. PLEASE read the first six (or so) pages of the attached document and give me your reaction as to whether it is appropriately presented / valid format / etc. etc. etc. Does what you read and perceive make sense? Upset you? Make you mad? Make you want to take action? Please Be Sure and click on ALL the links within the text BECAUSE that is where the most information IS !!!!! It will take a while to get through it all. PLEASE TELL ME your thoughts!!!! I WANT SUGGESTIONS!!!!!! PLEASE!!! This is a TOUGH THING to be writing about! The over-all implications world-wide ARE SCARY!!!!

The first three pages are the primary text and links for the web page.

Pages four through six will be the link from the end of the primary page to the "What the Island Rover Foundation is teaching" part.

Pages seven and on are Paul Hawken's words and they will probably be another link as used in the primary page ---I've just got to figure where I want that link to be placed.

Island Rover Foundation

Education

The underlying Mission of the “Island Rover Foundation” is EDUCATION. Education of the populace as to what the species “Homo sapiens” is doing to “Mother Earth”.

The Island Rover Foundation has undertaken this: **Education by demonstration** – the building of the traditional topsail schooner “Island Rover”. **Education by example** – the building of all booths and public display exhibits by utilizing raw materials declared surplus by others or salvaged from some source other than what might be considered “normal”. **Education via presentations** to groups –large and small- who will listen to the alternative view of the mind-sets of those that believe that the industrial revolution may not have taken society to the “place” that is as in sync with the natural order of things as we chose to believe. **Education via the written word** which points out that the human species is not exhibiting the wisdom to create a society which conforms to the laws and rules of nature which do ultimately control the environment in which man co-habits. The human race only “Thinks” that it has a control over the laws of nature and only “Appears” to be the dominant force on earth. Slowly but surely there are folks, who are visionaries, who are speaking up and pointing out the folly of the ways of the past and are suggesting alternatives, which may help to perpetuate the life style which we have become accustomed to.

The Education and Alternative Mind-sets which the “Island Rover Foundation” are setting forth are much more consistent with the “natural order of things”, where nothing is “wasted” and nothing is done in excess, BUT where everything becomes a raw material or resource for the need of some other entity. Man’s influence on the “Earth” has placed the balance of nature in jeopardy. “Mother Nature” is starting to point out that imbalance with weather pattern changes, species population shifts, health issues within the human species (as well as other species!) and genetic deviation within a whole array of environmental theaters.

The staff of the Island Rover Foundation does not even pretend to take on the task of becoming experts in the specific fields of discussion BUT are ONLY striving to be individuals knowledgeable enough to point out the sources of that expert knowledge, wisdom and research data.

Several of the topics of concern are already “house-hold” words like: “Global Warming”, “Weather Changes”, and “Health Issues” which many in the general populace are aware of but may not understand the full implications of nor the underlying causes of those issues. To those that would like to understand better what the scientific

community is saying and what the business and political community are ignoring, the Island Rover Foundation has accumulated links and references to what is believed to be the most accurate and un-biased information available.

The Chewanki Foundation (www.chewanki.org) is a leader in fostering an appreciation for the natural world order of things, promoting the alternative view points suggested by nature and working in community with others who share those views. The Chewanki Foundation program entitled: “Pathways to a Sustainable Future”

(<http://www.chewanki.org/Pathways/>) exemplifies the long term commitment to researching and educating towards a more “in-sync” society with the natural order of things and the July 6th 2004 conference on “Sustainable Energy” was a “state of the technology” presentation. The Key Note Address at that conference was delivered by Ross Gelbspan, the journalistic reporter with a long history of involvement with “Global Warming” and “Global Climate Change”. The remarks presented that day sobered the masses in attendance and pointed out the potentially disastrous road that society is traveling. The entire text of that key note address is presented here and at: http://www.chewanki.org/Pages/Chewonki_EnvEd/S00095EFA for your pondering.

Were it not enough that the world’s climatic state is in question, there has been voices over the years that the “environmental health of the world” is also in jeopardy. Theo P. Colburn and her associates pointed out, with their investigative reporting of the scientific evidence available in 1996, that the species of the world were suffering from the smallest of levels of “man-made chemical pollution” called endocrine blockers. Those levels of chemicals responsible for the havoc were almost not measurable and yet the business community of the industrialized world, were oblivious to the long term impact of what they were doing. The governmental regulatory community was and still is regulating at a tonnage level of discharge when in fact the regulations should be at the “ZERO Level of Production”, never mind discharge, considering the long term effects of the most miniscule of quantities.

Theo Colburn’s book “Our Stolen Future” (<http://www.ourstolenfuture.org/>) may simply be pointing out, as with Ross Gelbspan’s presentation on “Global Warming”, that the human species with all of its ability and knowledge, may have succeeded in “fouling it’s own nest” without any awareness of the long term impact on the survival of its specie as well as all those species that share the earth with us.

Paul Hawken, in his book: “*Ecology of Commerce “ A Declaration of Sustainability* and in the co-authored book: “*Natural Capitalism” Creating the Next Industrial Revolution* has taken the stance that it is “not to late” to try to change the course of the first Industrial Revolution. He is suggesting that the corporations (particularly the mega corporations) of the world have the power and the duty to alter the direction of the industrialized world and that they have --and ONLY they have --- the power and the resources to make that change of paradigm happen. It is scary that the future of the world may well be cradled in bassinets on the board room tables of the largest corporations of the world and that the

future generations of all species are subject to the red and black ink of the financial types reporting to those board room attendees.

Paul Hawken is not alone in the belief that the civilized world can still help the “natural world” heal and save itself, as Amory Lovins and L. Hunter Lovins, Pres. & Exec. Dir. Rocky Mountain Institute, of Snowmass, Colo. – the co-authors of “Natural Capitalism” (www.naturalcapitalism.org) with him also propose that on a global scale the human species can still make a difference, or AT LEAST HAS TO Try to make a difference in the outcome of the situation.

Another individual who has taken up the banner to “DO SOMETHING” to change the paradigm in a global sense is Ray C. Anderson, CEO of Interface Inc <http://www.sustainablenc.org/main/randerson.htm> . In addition to playing the significant role of changing the direction of his world wide Carpet Manufacturing entity, in order to lessen the impact on the world’s resources, Ray C. Anderson has taken to the lecture circuit and is now preaching what he is practicing and he is trying to attract others. His book on the subject of his entering the “second industrial revolution” – **“Mid-Course Correction” Toward a Sustainable Enterprise: the Interface Model** ---is a model for any corporate management that wishes to join the movement toward preserving the earth as a viable platform for the next generations of all species and especially “MAN” ! http://myhero.com/myhero/hero.asp?hero=r_anderson

Ray Anderson is quoted as saying: “I don’t have an answer for Society, But we must change our ways, or nature will do it for us.” <http://www.bigspeak.com/ray-anderson.html> The motto that one sees frequently when reading Ray Anderson is:

DOING WELL by DOING GOOD!!!

The movement toward the change in Paradigm relative to the “second industrial revolution” IS NOT isolated to a few nor is it unique to the global players. There is a saying that goes: “Think Globally and Act Locally!” Which applies very nicely to the situation under discussion. In order for the change in paradigm to be successful EACH AND EVERYONE OF US MUST CHANGE our habits and our mind-set. That change can be seen locally undoubtedly all over the USA but specifically in Maine and other New England states in the influence and teachings of: The Chewanki Foundation, (www.chewanki.org), the Wolfe’s Neck Farm (www.wolfesneckfarm.org), the changing way that we look at Natural Resources via Earth Shift (www.earthshift.com), the grass roots local initiatives that are by and for the people and for the planet (www.newearth.info).

The Island Rover Foundation has taken the position that it is most efficient to educate the next generation and change the paradigm at that level of the educating process. Thus there is a concerted effort to reach the High School Students, the Middle School students and the Elementary students where the message is that there are five concepts that will have a greater impact on their future lives than any other concepts that they can think of:

Consumerism. Mass Merchandizing, Conservation of Natural Resources, Re-use/Recycling and Industrial Waste Minimization. (Click here to read what the Island Rover Volunteers present!)

Island Rover Foundation School Presentations:

WHEN making presentations at schools the *THEME* behind the mission of the “Island Rover Project” has to do with those words that have been around since the recycling movement began in the previous century:

REDUCE. REUSE, RECYCLE

The IRF Volunteers then point out that in their life times, there are five concepts, which will have a larger impact on their lives than any other words or concepts that they can think of. Those concepts have already made significant changes and impacts on OUR LIVES!!!! The older generations!!!

Consumerism

Mass Merchandizing

Natural Resources

Reuse / Recycling

Industrial Waste Minimization (Industrial Recycling)

It is point out to the students that THEIR generation has the POWER to make Positive Changes in those concepts by the way that they think and act as they grow up and mature. OR if they chose the status quo THEIR Generation can take the American Society (maybe even the world!) down the road to disaster and the end of the most advanced society to inhabit the earth.

Presentations to the smaller school children dwells a lot on:

Non-Renewable Resources ---- oil, coal, ---energy, --- land

Recyclable Resources --- steel, aluminum, fiber (paper), plastics,

Renewable Resources ----Veg. Oil (bio-diesel), solar, wind &water power-(electricity), labor

And what the differences are and why those differences are so important.

WE Discuss that WE ARE A DISPOSIBLE SOCIETY !!!!!

Through Mass Merchandizing and Consumerism shopping has become a form of entertainment!!!!

Take the case of Walmart. A study showed that 80% of what is sold there is in a landfill or incinerator in less than one season cycle (one year!)

VERY WASTEFUL and Environmentally WRONG!!!

The United States of America is WASTING Natural Resources! More than any other country in the WORLD ---- We buy it and then throw it away!!!!

That is the all too common story with Electronic stuff / entertainment stuff /sports equipment (radios-TV-tape players, CD players, phones) a long list that goes on and on-) ALL KINDS of stuff that have nothing to do with the basics of life ---Food, Clothing and Shelter ----BUT WE EVEN waste food, clothing and shelter. The stories are numerous of the wasted food from fast food joints, food store chains and restaurants. Clothing is no longer worn until it is “worn-out” --- it is tossed long before that when “Mass Merchandizing” renders it “out of style”!!! Buildings in this country are routinely destroyed instead of repaired when the social pressure or financial motivation dictates.

AS A SOCIETY we have gone WAY BEYOND the basic needs of an acceptable standard of living.

The American society is living a standard of living, which is “out of control”.

We DON’T ALWAYS HAVE to have the latest and the greatest of whatever!!!! WE SHOULD --- Make DO!!!

Years ago ---- Grandfather had ONE CAR ---repaired it and made it last a lifetime

Today we trade cars to keep up with the advertisements or neighbors or to change models

In times past a building had One phone! It was black and it was just there and there for ever. Now we have numerous phones and they are Disposable NOT REPAIRABLE --- they are designed to be disposable and NOT Repairable. ---- that is MERCHANDIZING!!!!

WE ARE USING UP Natural Resources at an alarming rate! We have been for two generations (since middle of last century (50 years ago) ---- soon it will be all gone ---- nothing left for the next generations.

UNLESS WE ----- CONSERVE, REUSE and RECYCLE

Conserve ---- use less to begin with

Reuse ----- use it up

---- make do with what we have

---- repair it when it breaks (design FOR REPAIR!!!) NOT disposable!

Recycle ---- recycle the basic raw material when the item is worn-out

Paul Hawkins in his book “Ecology of Commerce” points out that Commerce MUST STARTemulating Nature!

Basically: Nature does not waste anything! When an animal dies it becomes food for another species. Be it four legged prey or scavengers or worms or flies that lay eggs that become maggots that clean up the remains. An elephant poops and it becomes a nest for

the dung beetle to lay eggs or it becomes fertilizer for the grass that grows and feeds the antelope. A tree blows down in the wind and it becomes shelter for deer or the rabbits, nesting places for the birds until it decomposes and becomes nutrients for the next plants to grow there. Everything is useful and important to something else in nature. Nothing is done in excess in nature ---- or IF IT IS there is a natural plan to deal with it!!!!

The best lesson to be taught to students today IS THAT:

We MUST CONSERVE and REUSE and RECYCLE ALL RESOURCES

Society MUST Change and Think to future generations:

Three or four decades ago we were a society of self-providers, now we are consumers. We must return to the old mindset of --- self-providers and conservers

Society must start thinking beyond the blue paper recycling boxes and the returnable bottles to everything else that is found in our lives.

EVERYONE NEEDS TO START THINKING BEYOND bottles and cans and paper!!!!

Students are told and shown HOW TO START !!!!

Look in the trash cans (at home / at school) ---- WHAT IS THERE?

WHY IS IT THERE?

SHOULD IT BE THERE?

Then ask the questions: What should be / could be done with it?

Are others discarding the same thing?

Should it have been re-used?

Should / Could it have been repaired?

What about recycling the raw material that it is made of?

HELP Educate, inform, influence the community around you!!!!

MAKE IT HAPPEN!!!!!!

Einstein said: "Nothing Happens until something "MOVES"!!!!

CREATE / GENERATE A POINT OF VIEW then make something MOVE!!!!!!

WHOOOAAAAAAA!!!!!! To those that are proof reading this::: What is below is more of my words and thoughts (and those of Paul Hawken) which I might add into the dialogue above --or not!!!! But I need feed back from you as to what I saying, the way that it is being said and presented and will it fly as an educational WEB PAGE on the Island Rover Web site?!?!?!?!?!? PLEASE Talk to ME!!! Tell me what you think!!!

We do not “inherit the world” from our parents!!! We borrow the earth and its resources from our children! We have mortgaged the earth to a level which may not be payable by our children or grandchildren.

The USA has created and promoted a life style which attracts the third world countries as the standard to which to subscribe WHEN in fact the north American culture should be looking at the self-sustaining cultures of the third world societies and learning from them the ways of balancing the co-existence of man-kind with “mother nature”.

With High School students :----- point out that the concepts ---motivated by financial gain –causing “resource waste”

Middle school students can grasp the concepts of ----Their generations are in the drivers set for making the long term changes in widely held mind-sets that will shift the emphasis from financially motivated ends to resource availability pressures.

Theo Colburn ---in 1996 pointed out the folly of the standards of the pollution that was “ACCEPTABLE” by society then and now. The levels determined “acceptable” are potentially “disastrous to the species of the world and man is still failed to consider what impact his actions are having world wide on the ability of “plant earth” to sustain a viable ecosystem which is capable of supporting life as the earth has know it for the last thousand years. Global Warming, gross alteration of the chemical make-up of the various ecosystems and their ability to sustain their unique species,

Weather pattern changes

Genetic change in species through endocrine blockers

Gross world wide chemical pollution such as Lead (from the burning of man made “gasoline”), heavy metals released from manufacturing ventures and the processing of natural resources in to man made commodities.

The creation of the condition surrounding the earth know as the “Green House” effect” through the accumulations of “Green House “ gases released through the burning of huge quantities of “fossil fuels” (which are really stored sun energy from millenniums of earth’s efforts to stock-pile the suns energy) and the accelerated release and accumulating

of those energy release by-products in the atmosphere. And the effects of, consequences of, results of, ramifications of that “un-natural” layer of gases.

The USA is the only major country in the world who currently does not politically recognize the significance and ramifications of the “Green House” effect and the science of “Global Warming” and thus did not sign the ??????? accord nor is it taking the political steps to join the rest of the world in a effort to curb the “Green House” effect and attempt to establish the former balance between the natural forces. The primary reason is the all to common mind-set that drives the financial world and not the mind-set that should govern the actions of Man-kind which preserves and protects the natural resources of the worlds.

Theo Colburns book!!!

Paul Hawken’s books on “The ecology of Nature”, “Natural Capitalism”
The Second Industrial Revolution”
“Dreams of a livable future

The new American Dream!!!

What follows here is from Paul Hawken’s work.

) [Dreams of a Livable Future: Democracy, ecology, and cultural vitality depend on a new economic vision for the world](#) - (Apr 29 2003)

By almost any measure, multinational corporations have failed spectacularly on their promise of fostering global democracy and prosperity. That’s why people all across the planet—from villagers in India to students in North America—are stepping up to challenge the abuses of big business. While corporate power is deeply entrenched, this new economic democracy movement is fueled by a fresh set of strategies about how people can regain power. —The Editors

Dreams of a Livable Future

Democracy, ecology, and cultural vitality depend on a new economic vision for the world
—By Paul Hawken, Utne magazine

May / June 2003 Issue

By almost any measure, multinational corporations have failed spectacularly on their promise of fostering global democracy and prosperity. That’s why people all across the planet—from villagers in India to students in North America—are stepping up to challenge the abuses of big business. While corporate power is deeply entrenched, this new economic democracy movement is fueled by a fresh set of strategies about how people can regain power. —The Editors

I was recently asked to give a talk in Melbourne, Australia, to a group of businesspeople to make a case for sustainable development. I watched them gorge on roast chicken and chocolate mousse and chardonnay and coffee, and by the time I got up to speak I didn’t think they wanted what I was going to serve. They were full. Instead of answering, I

posed the opposite question: I asked them what the business case is for worldwide endemic poverty, for double-glazing the planet with greenhouse gases. I asked them how it came to pass that we created an economic system that tells us it's cheaper to destroy the earth than to take care of it. Why do we get economic signals that are antithetical to our deeply held values and common sense? Why do we separate the benefits of industrial development to some from the cost to others? Why do our deepest aspirations for goodness, for inclusion and generosity not cumulate into a peaceful and equitable society? In short, I asked them why we live in two worlds instead of one.

All publicly held corporations live a lie. They believe that we reside in a world where capital has the right to grow and that that right is a higher right than the rights of people to their culture and what we hold in common. There is something incalculably wrong with this view. You can't get to sustainability from an economic model that strives first and foremost to increase the amount of money large corporations have. You can't get there if you're destroying the world's local economies. You can't get there if you are McDonald's and spend \$2 billion a year to get children to eat your junk food. We cannot correct environmental problems if we don't correct the assumptions that cause them. Most of the world's economy and the behavior of the world's governments are under the control of corporations. Corporations are striving to increase their control; at the same time, the world is increasingly out of control. There is a direct connection.

This new weight of corporate colonization is having disastrous results. Bechtel in San Francisco, Suez, and Vivendi of France want to privatize water the world over. Novartis, DuPont, Monsanto, and Bayer-Aventis want to control 90 percent of the germ plasm of 90 percent of the caloric food intake of the world. These are companies that make toxic aniline dyes, animal hormones, artificial sweeteners, explosives, and pesticides. Ted Turner said that in the end there will only be two media companies in the world, and he wants to have a stake in one of them. Rupert Murdoch agrees and wants to be the other. McDonald's opens up 2,800 restaurants a year, and even the U.S. government has said that the doubling of childhood obesity and alarming growth in diabetes in the past 20 years is due to fast food. Right now one out of every five meals in the United States is fast food, and they want that to be the case everywhere in the world. Coke says that it has achieved 10 percent of the total liquid intake of the world, and its goal is to go to 20 percent. Or is it 30 percent? These are absurd and devastating goals for corporations.

I do not believe that any Fortune 500 company can be sustainable, but there are definitely things that transnational corporations can do to help society and the environment. They can:

- Get out of our schools.
- Get out of our stomachs.
- Get out of our government.
- Get out of our rivers, oceans, and forests.
- Get out of our skies and soils.
- Get out of our seeds and the human genome.

Until corporations understand that they are spearheading a kind of commercial fascism, they're going to find that resistance will grow. It's fascist in the sense that it is an attempt to create a meta-order for people, with the assumption that a small group of people know better than the larger group; therefore, the large group does not have to be consulted.

Whether it was Marxist Leninism or Mussolini, fascism has always been informed by the

vanity that a few know more than the many—for their “own good.” What is the World Trade Organization trying to bring to the table? Rules, order. What is the Free Trade Area of the Americas treaty trying to do? Rules, order. But whose rules? Whose order? What process? In *The Lexus and the Olive Tree*, Tom Friedman, an advocate of globalization, wrote: “The hidden hand of the market will never work without a hidden fist. McDonald’s cannot flourish without McDonnell Douglas. . . . And the hidden fist that keeps the world safe for Silicon Valley’s technologies to flourish is called the U.S. Army, Air Force, Navy, and Marine Corps.”

Dreams of a Livable Future

—By Paul Hawken, *Utne* magazine

May / June 2003 Issue

Trade is great. Trade is civilizing. Trade is not the issue. The question is who sets the rules and who enforces them. What will the shape of the relationships be among nations, regions, peoples, companies, markets, and the commons which support all life on earth? It will come down to some very simple questions in the end. Do we want democracy and self-determination, or do we want oligarchic institutions? Do we want a world of uniformity where the road from every airport to every city center looks like every strip mall in the world? Do we want another world than the one envisioned by Monsanto, Wal-Mart, and Disney? Do we want our 9-year-old girls being lured by dolls with happy meals into McDonald’s to end up with Type II diabetes? Or do we want strong regional and native cultures proud of their heritage, devoted to their land, committed to true development and the future of their children? In short, do we want a world structured by rich, mostly white men, or a world that is an expression of the fabulous qualities of all human beings?

The corporatization of the world is creating a loss of diversity. The degree to which the corporate world order tries to enforce a one-size-fits-all formula to the planet’s media, culture, agriculture, and dietary habits is going to be seen in hindsight as just as much of a criminal act as the deracination and slaughter of the indigenous peoples of the Americas or the enslavement of Africans. We look back at those things now and feel ashamed. We will look back at what we’re doing right now, and we’ll see it for what it is: a violation of humanity. The very same companies that invoke sustainability have business models that destroy people and life. We will, I predict, in our lifetime, convict corporations of crimes against humanity.

A Nigerian tribal chief once said, “If you don’t share your wealth with us, we will share our poverty with you.” It is less expensive to share our wealth than to continue this extravagantly self-centered system we call corporate capitalism. This is not the most economical system. The idea that sustainability costs more is upside down and backwards. It costs less to maintain the earth in real time.

A world where 20 percent of its people get less than 1 percent of its resources, where nearly a billion go to bed hungry, a world torn by strife, riddled by greed, controlled by small, petty men bankrolled by large transnational corporations is not cheap.

Dreams of a Livable Future

—By Paul Hawken, Utne magazine

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We know how to transform this world to reduce our impact on nature by severalfold, how to provide meaningful, dignified living-wage jobs for all who seek them, and how to feed, clothe, and house every person on earth. What we don't know is how to remove those in power, those whose ignorance of biology is matched only by their indifference to human suffering. This is a political issue. It is not an ecological problem. The way to save this earth is to focus on its people, and particularly those people who pay the highest price: women, children, communities of color, the localized poor. The sustainability movement—without forsaking its understanding of living systems, resources, conservation, and biology—must move from a resource flow model of saving the earth to a model based on human rights, the rights to food, the rights to livelihood, the rights to culture, community, and self-sufficiency. The environmental movement must become a civil rights movement, a human rights movement. Without that, it will simply be a failed white man's movement from the North.

Sustainability has to be about improving the quality of life of all people on earth and honoring all forms of life.

The world is waiting for answers, and right now the main providers are fundamentalisms, whether they be political, religious, or economic. But we have to rebel against that which oppresses our imagination and our ability to dream to realize that not only is another world possible, but that we have the means at hand here and now to create it. Is it too late? Yes, it's late, but people never change when they are comfortable. The world is anxious. Author Margaret Drabble wrote, "When nothing is sure, everything is possible." We have nothing to fear. The worst is happening right now. Helen Keller once said, "This is a time for a loud voice, open speech, and fearless thinking. I rejoice that I live in such a splendidly disturbing time."

Dreams of a Livable Future

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I was recently asked by a journalist, "Aren't you just dreaming?" I replied, "Absolutely I'm dreaming; somebody's got to dream in America." The dreams of a livable future aren't coming from George Bush and Dick Cheney, and it is our right to dream. It is something we owe our children's children. A dream is a gift of the future, and the future is begging.

I dream of having a U.N. arms control and inspection team coming to the United States to remove assault weapons from the hands of all National Rifle Association members. I dream of another U.N. team shutting down the 15,000 chemical plants in this country that are essentially biological weapons waiting to happen. I dream of my country living up to its legal treaty commitments and getting rid of weapons of mass destruction. I dream of a United States that actually has an energy plan; a climate plan, not a midterm election plan; a water plan to get rid of the pollutants in our riparian corridors and streams; a biodiversity plan; a plan to eliminate poverty and illiteracy; a plan that ensures that no child here or anywhere goes to bed hungry.

I once gave a talk at an elementary school to third graders, and I told them that there are a billion people in the world who want to work and can't work. A girl raised her hand and said, "Is all the work done?"

I dream of getting my government back, a country of, by, and for the people. I dream of a country that is big enough to say it is wrong; that can be remorseful and say it's sorry for the suffering it's caused First Peoples, African Americans, Hispanic Americans, Asian Americans, and people in other lands that we have wronged; a country big and generous enough to build new schools in inner cities and act with decency in the world.

To quote Uruguayan novelist Eduardo Galeano, "I dream about a time when the world will no longer be at war against the poor but against poverty; when the weapons industry will have no choice but to declare bankruptcy; when nobody will die of hunger, and the street children will not be treated as if they were trash because there will be no street children, because a black woman will be-come president of Brazil and another black woman president of the United States and an Indian woman president of Guatemala."

These dreams are pipe dreams unless we act politically. As David Orr says, "We have great ideas; the right wing does politics. We are cozy in our niches; they are in power. We are titillated about being right; they are busy being in control." I dream that we will become a political movement, not simply one called by the name of a color, but by the name of an ideal. What shall we call it?

Let's not spend so much time on the big villains. It is not the Ken Lays or George Bushes we should be demonizing. We need to honor the saints in our midst, not the fools, the small heroes, not the big louts. Arundhati Roy writes that "we have to support our small heroes. (Of these we have many. Many.) We have to fight specific wars in specific ways. Who knows, perhaps that's what the 21st century has in store for us. The dismantling of the Big. Big bombs, big dams, big ideologies, big contradictions, big countries, big wars, big heroes, big mistakes. Perhaps it will be the Century of the Small. Perhaps right now, this very minute, there's a small god up in heaven readying herself for us."

The Sufi poet Hafiz wrote, "Clever men place the world into cages, but the wise woman who must duck under the moon throws keys to the rowdy prisoners." Let's throw keys to the rowdy prisoners. Sustainability is about freedom from tyranny, from empire, from corporate rule, the freedom to honor life. Let's create, in Janine Benyus' memorable phrase, "a world conducive to life."

Paul Hawken is an author, entrepreneur, and activist. He is the author of *Growing a Business*, *The Ecology of Commerce*, and *Natural Capitalism*. This essay was adapted from a speech delivered at the *Bioneers* conference in October 2002.